**Learning Theory/Behaviorism: Research Project on Theorist**

**Psychology – Grade 11: Mr. Dougherty**

**American School of Tegucigalpa 2009-10**

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|  | **4: Excellent effort** | **3: Good, lacking some effort** | **2: Noticeable lack of effort** | **1: Extreme lack of effort** |
| **Visual Component**  **15%** | * Includes at least one relevant picture on each page (no pictures repeated) * Includes video (either embedded or linked) | * There are pages that lack a relevant picture (at least pictures used) * No video present | * Fewer than 50% of pages contain pictures | * Fewer than 50% of pages contain pictures and some not obviously relevant |
| **Research Component**  **30%** | * At least 8 different text resources are used and all cited * Major theory is explained in great detail * Additional relevant information provided and explained | * 6 different text resources used and all cited * Major theory is explained in some detail * Additional relevant information provided but not well explained | * 4 or fewer text resources used and all cited * Major theory is explained briefly but lacks detail * Additional relevant information is mentioned but no explanation | * All resources are not cited * Major theory is not clearly explained * No additional relevant information is provided |
| **Written Component**  **30%** | * Ideas are written in student’s own words and sources are quoted * Few spelling errors | * Student has some ideas in own words but most are quoted * Frequent spelling errors | * Little information in student’s own words * High number of spelling errors | * Information is largely “cut and pasted” * Spelling is extremely poor |
| **Appearance**  **15%** | * All text easy to read * Title page is neatly detailed * Use of color and creativity apparent | * Some text difficult to read * Title page lacks detail * Lacking color throughout | * Multiple instances of text difficult to read * Lacking creativity | * Obvious lack of effort in completing project |
| **Length 10%** | 20 slds (w/o bib&ttl) | 18 slds (w/o bib&ttl) | 16 slds (w/o bib&ttl) | 14 slds (w/o bib&ttl |